

# Enhanced hVV couplings in the Georgi-Machacek model and beyond

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2nd Int'l Workshop on Higgs as a Probe of New Physics Toyama, Japan, 11–15 February 2015

H.E.L. & V. Rentala, 1502.01275

K. Hartling, K. Kumar, & H.E.L., 1404.2640, 1410.5538, 1412.7387

### Outline

Motivation

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Outlook

Motivation for enhanced hVV couplings

Simultaneous enhancement of all the h couplings can hide a non-SM contribution to the Higgs width.

LHC measures rates in particular final states:

$$\mathsf{Rate}_{ij} = \frac{\sigma_i \Gamma_j}{\Gamma_{\mathsf{tot}}} = \frac{\kappa_i^2 \sigma_i^{\mathsf{SM}} \cdot \kappa_j^2 \Gamma_j^{\mathsf{SM}}}{\sum_k \kappa_k^2 \Gamma_k^{\mathsf{SM}} + \Gamma_{\mathsf{new}}}$$

All rates will be identical to SM Higgs if all  $\kappa_i \equiv \kappa \geq 1$  and

$$\kappa^2 = \frac{1}{1 - BR_{new}}$$
  $BR_{new} \equiv \frac{\Gamma_{new}}{\kappa^2 \Gamma_{tot}^{SM} + \Gamma_{new}}$ 

Coupling enhancement hides presence of new decays! New decays hide presence of coupling enhancement!

Constraint on  $\Gamma^{tot}$  (equivalently on  $\kappa$ ) from off-shell  $gg (\rightarrow h^*) \rightarrow ZZ$  assumes no new resonances in *s*-channel: a light *H* can cancel effect of modified *h* couplings. 1412.7577

#### Study concrete models in which $\kappa > 1$ to gain insight.

First interesting feature:  $WW \rightarrow WW$  unitarization



SM: Higgs exchange cancels remaining  $E^2/v^2$  term in amplitude.

2HDM/SM+singlet: cancellation  $\Rightarrow$  sum rule  $(\kappa_V^h)^2 + (\kappa_V^H)^2 = 1$ .

 $\kappa_V^h > 1$ : need doubly-charged scalar exchanged in *u*-channel! Implies presence of larger isospin representation(s).

Falkowski, Rychkov & Urbano, 1202.1532 (see also Higgs Hunter's Guide)



hWW coup can be enhanced in models with triplets (or larger):

- SM + some multiplet X: 
$$2i\frac{M_W^2}{v}g_{\mu\nu}\cdot\frac{v_X}{v}2\left[T(T+1)-\frac{Y^2}{4}\right]_{(Q=T^3+Y/2)}$$

- scalar with isospin  $\geq 1$
- must have a non-negligible vev
- must mix into the observed Higgs  $\boldsymbol{h}$

How large can the isospin be?

Consider 2  $\rightarrow$  2 scattering amplitudes for  $V_T V_T \rightarrow \phi \phi$ : transverse SU(2)<sub>L</sub> gauge bosons

- no growth with  $E^2$ ;  $a_0$  depends on weak charges & multiplicity of  $\phi$ 's

General result for complex scalar multiplet with n = 2T + 1:

$$a_{0,c}^{\max,SU(2)}(T) = \frac{g^2}{16\pi} \frac{(n^2 - 1)\sqrt{n}}{2\sqrt{3}}$$

- Real scalar multiplet: divide by  $\sqrt{2}$  to account for smaller multiplicity
- More than one multiplet: add  $a_0$ 's in quadrature

Require largest eigenvalue  $a_0^{\text{max}}$  satisfies  $|\text{Re} a_0| < 1/2$ :

- Complex multiplet  $\Rightarrow T \leq 7/2$  (8-plet)
- Real multiplet  $\Rightarrow T \leq 4$  (9-plet)
- Constraints tighter if multiple large multiplets are present

#### Essentially a requirement that the weak charges not be too large.

Problem with isospin  $\geq$  1: the  $\rho$  parameter

 $\rho \equiv$  ratio of strengths of charged and neutral weak currents

$$\rho = \frac{M_W^2}{M_Z^2 \cos \theta_W} = \frac{\sum_k 2[T_k(T_k + 1) - Y_k^2/4]v_k^2}{\sum_k Y_k^2 v_k^2}$$

 $(Q = T^3 + Y/2)$ , vevs defined as  $\langle \phi_k^0 \rangle = v_k/\sqrt{2}$  for complex reps and  $\langle \phi_k^0 \rangle = v_k$  for real reps) PDG 2014:  $\rho = 1.00040 \pm 0.00024$ 

#### Two approaches:

1)  $\rho = 1$  "by accident" for  $(T, Y) = (\frac{1}{2}, 1)$  SM doublet, (3, 4) septet Septet: Hisano & Tsumura, 1301.6455; Kanemura, Kikuchi & Yagyu, 1301.7303 Larger solutions forbidden by perturbative unitarity of weak charges!

2) Impose global  $SU(2)_L \times SU(2)_R$  symmetry on scalar sector  $\implies$  breaks to custodial SU(2) upon EWSB;  $\rho = 1$  at tree level Georgi & Machacek 1985; Chanowitz & Golden 1985

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Both have theoretical "issues":

1) Can't give the septet a vev through spontaneous breaking without generating a physical massless Goldstone boson.

Have to couple it to the SM doublet through a dimension-7  $X\Phi^*\Phi^5$  term Hisano & Tsumura 2013

Need the UV completion to be nearby!

2) Global  $SU(2)_L \times SU(2)_R$  is broken by gauging hypercharge.

Gunion, Vega & Wudka 1991 Special relations among params of *full* gauge-invariant scalar potential can only hold at one energy scale: violated by running due to hypercharge. Garcia-Pepin, Gori, Quiros, Vega, Vega-Morales, Yu 2014

Need the UV completion to be nearby!

This talk: focus on (2): Georgi-Machacek model and its generalizations to higher isospin

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Georgi-Machacek model Georgi & Machacek 1985; Chanowitz & Golden 1985

SM Higgs bidoublet + two isospin-triplets in a bitriplet:

$$\Phi = \begin{pmatrix} \phi^{0*} & \phi^+ \\ -\phi^{+*} & \phi^0 \end{pmatrix} \qquad X = \begin{pmatrix} \chi^{0*} & \xi^+ & \chi^{++} \\ -\chi^{+*} & \xi^0 & \chi^+ \\ \chi^{++*} & -\xi^{+*} & \chi^0 \end{pmatrix}$$

Physical spectrum: Custodial symmetry fixes almost everything!

Bidoublet:  $2 \times 2 \rightarrow 3 + 1$  Bitriplet:  $3 \times 3 \rightarrow 5 + 3 + 1$ 

- Two custodial singlets mix  $\rightarrow h^0$ ,  $H^0$
- Two custodial triplets mix  $\rightarrow (H_3^+, H_3^0, H_3^-)$  + Goldstones
- Custodial fiveplet  $(H_5^{++}, H_5^+, H_5^0, H_5^-, H_5^{--})$  unitarizes  $VV \rightarrow VV$

#### Generalized Georgi-Machacek models

Galison 1984; Robinett 1985; HEL 1999; Chang et al 2012; HEL & Rentala 2015

Replace the bitriplet with a bi-n-plet  $\implies$  "GGMn"

Bidoublet:  $2 \times 2 \rightarrow 3 + 1$ Biquartet:  $3 \times 3 \rightarrow 5 + 3 + 1$ Biquartet:  $4 \times 4 \rightarrow 7 + 5 + 3 + 1$ Bipentet:  $5 \times 5 \rightarrow 9 + 7 + 5 + 3 + 1$ Bisextet:  $6 \times 6 \rightarrow 11 + 9 + 7 + 5 + 3 + 1$ 

Larger bi-*n*-plets forbidden by perturbative unitarity of weak charges!

- Two custodial singlets mix  $\rightarrow h^0$ ,  $H^0$
- Two custodial triplets mix  $\rightarrow (H_3^+, H_3^0, H_3^-)$  + Goldstones
- Custodial fiveplet  $(H_5^{++}, H_5^+, H_5^0, H_5^-, H_5^{--})$  unitarizes  $VV \rightarrow VV$
- Additional states

Phenomenology I:

Vevs: 
$$\langle \Phi \rangle = (v_{\phi}/\sqrt{2})I_{2\times 2}, \langle X_n \rangle = v_n I_{n\times n} \Longrightarrow \text{define } c_H = v_{\phi}/v$$

Two custodial-singlet states are mixtures of  $\phi^{0,r}$  and custodial singlet from X:

$$h = c_{\alpha}\phi^{0,r} - s_{\alpha}H_{1}^{\prime 0}, \qquad H = s_{\alpha}\phi^{0,r} + c_{\alpha}H_{1}^{\prime 0}$$

Couplings:

$$\kappa_V^h = c_\alpha c_H - \sqrt{A} s_\alpha s_H \qquad \kappa_f^h = c_\alpha / c_H$$
  
$$\kappa_V^H = s_\alpha c_H + \sqrt{A} c_\alpha s_H \qquad \kappa_f^H = s_\alpha / c_H$$

Note that  $\kappa_V^h \leq [1 + (A - 1)s_H^2]^{1/2}$ , saturated when  $\kappa_V^H = 0$ .  $\sqrt{A}$  factor comes from the generators: A = 4T(T + 1)/3 $A_{GM} = 8/3$ ,  $A_{GGM4} = 15/3$ ,  $A_{GGM5} = 24/3$ ,  $A_{GGM6} = 35/3$ 

Large enhancements of  $\kappa_V^h$  possible for large  $s_H$  (up to about 3.3)



Vertical line:  $y_t$  perturbativity  $\rightarrow \tan \theta_H < 10/3$  HEL & Rentala, 1502.01275

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Phenomenology II: entirely the same as original GM model

Two custodial-triplets are mixtures of  $(\phi^+, \phi^{0,i})$  and custodial triplet from X:

$$G^{0,\pm} = c_H \Phi_3^{0,\pm} + s_H H_3^{\prime 0,\pm} \qquad H_3^{0,\pm} = -s_H \Phi_3^{0,\pm} + c_H H_3^{\prime 0,\pm}$$

Couplings to fermions are completely analogous to Type-I 2HDM:

$$H_{3}^{0}\bar{u}u: \qquad \frac{m_{u}}{v}\tan\theta_{H}\gamma_{5}, \qquad H_{3}^{0}\bar{d}d: \qquad -\frac{m_{d}}{v}\tan\theta_{H}\gamma_{5},$$
$$H_{3}^{+}\bar{u}d: \qquad -i\frac{\sqrt{2}}{v}V_{ud}\tan\theta_{H}(m_{u}P_{L}-m_{d}P_{R}),$$
$$H_{3}^{+}\bar{\nu}\ell: \qquad i\frac{\sqrt{2}}{v}\tan\theta_{H}m_{\ell}P_{R}.$$

 $ZH_3^+H_3^-$  also same as in 2HDM: constraints from  $b \to s\gamma$ ,  $B_s \to \mu\mu$ ,  $R_b$ , etc translate directly.

Vector-phobic: no  $H_3VV$  couplings

To do: better understand mapping onto 2HDM in order to translate LHC constraints.

Phenomenology III: again in parallel to original GM model

Custodial-fiveplet comes only from X: no couplings to fermions.

 $H_5VV$  couplings are nonzero: very different from 2HDM!



 $g_5$  fixed by  $VV \rightarrow VV$  unitarization sum rule:

$$(\kappa_V^h)^2 + (\kappa_V^H)^2 - \frac{5}{6}(g_5)^2 = 1$$

Falkowski, Rychkov & Urbano, 1202.1532 (see also Higgs Hunter's Guide) (relies on custodial symmetry in scalar sector; same in all GGM models)

#### Constraints I & II:

Focus on constraining  $(H_5^{++}, H_5^{+}, H_5^{0})$ : sum rule guarantees

$$(\kappa_V^h)^2 \le 1 + \frac{5}{6}(g_5)^2$$

(1) Direct-search constraint on VBF  $H_5^{++} \rightarrow W^+W^+$  from recasting ATLAS  $W^+W^+jj$  cross-section measurement.

Chiang, Kanemura & Yagyu, 1407.5053

(2) Perturbative unitarity bound from finite part of  $VV \leftrightarrow VV$ . - SM:  $m_{h}^2 \leq 16\pi v^2/5$  Lee, Quigg & Thacker 1977

- Custodial-symmetric models:

$$\left[(\kappa_V^h)^2 m_h^2 + (\kappa_V^H)^2 m_H^2 + \frac{2}{3} g_5^2 m_5^2\right] < \frac{16\pi v^2}{5}$$

- Combine with sum rule:

HEL & Rentala, 1502.01275

$$(\kappa_V^h)^2 < 1 + \frac{(16\pi v^2 - 5m_h^2)}{(4m_5^2 + 5m_h^2)}$$



Constraints III:

(3) Direct-search constraint on  $H^{\pm\pm}H^{\mp\mp} + H^{\pm\pm}H^{\mp}$  in Higgs Triplet Model from recasting ATLAS like-sign dimuons meas. Kanemura, Kikuchi, Yagyu & Yokoya, 1412.7603

Adapt to generalized GM models using

$$\sigma_{\text{tot}}^{\text{NLO}}(pp \to H_5^{++}H_5^{--})_{\text{GM}} = \sigma_{\text{tot}}^{\text{NLO}}(pp \to H^{++}H^{--})_{\text{HTM}},$$
  
$$\sigma_{\text{tot}}^{\text{NLO}}(pp \to H_5^{\pm\pm}H_5^{\mp})_{\text{GM}} = \frac{1}{2}\sigma_{\text{tot}}^{\text{NLO}}(pp \to H^{\pm\pm}H^{\mp})_{\text{HTM}}.$$

Take advantage of mass degeneracy of all  $H_5$  states.



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Constraints IV:

(4) OPAL search for  $Z + S^0$  production independent of  $S^0$  decay modes: used recoil-mass method!

Upper bound on  $H_5^0 ZZ$  coupling  $\propto g_5$  as function of  $m_5$ .

Take advantage of mass degeneracy of all  $H_5$  states and custodialsymmetry relationship among couplings.



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## Outlook

- \* Custodial symmetry + unitarity sum rules extremely powerful!
- VBF  $H_5^{\pm} \rightarrow W^{\pm}Z$  search coming from ATLAS (Moriond?)
- Weakest constraint:  $m_5 \sim 76\text{--}100$  GeV. Offshell/loop decays?

 $\star$  High-mass  $VV \rightarrow VV$  unitarity constraint is not saturated by full theory-constrained model: scan in GM model:



- perturb. unitarity of quartic couplings - scalar potential bounded from below - no deeper custodial-violating minima -  $b \rightarrow s\gamma$  constraint

Explicit scalar potentials for GGM models now available: full study feasible (but tedious)

\* Sum rules are different in septet model: no  $H_5^0$  state, no custodial symmetry in scalar sector  $\implies$  under investigation

# BACKUP

Most general scalar potential:

Aoki & Kanemura, 0712.4053

Chiang & Yagyu, 1211.2658; Chiang, Kuo & Yagyu, 1307.7526 Hartling, Kumar & HEL, 1404.2640

$$V(\Phi, X) = \frac{\mu_2^2}{2} \operatorname{Tr}(\Phi^{\dagger} \Phi) + \frac{\mu_3^2}{2} \operatorname{Tr}(X^{\dagger} X) + \lambda_1 [\operatorname{Tr}(\Phi^{\dagger} \Phi)]^2 + \lambda_2 \operatorname{Tr}(\Phi^{\dagger} \Phi) \operatorname{Tr}(X^{\dagger} X) + \lambda_3 \operatorname{Tr}(X^{\dagger} X X^{\dagger} X) + \lambda_4 [\operatorname{Tr}(X^{\dagger} X)]^2 - \lambda_5 \operatorname{Tr}(\Phi^{\dagger} \tau^a \Phi \tau^b) \operatorname{Tr}(X^{\dagger} t^a X t^b) - M_1 \operatorname{Tr}(\Phi^{\dagger} \tau^a \Phi \tau^b) (U X U^{\dagger})_{ab} - M_2 \operatorname{Tr}(X^{\dagger} t^a X t^b) (U X U^{\dagger})_{ab}$$

9 parameters, 2 fixed by  $M_W$  and  $m_h \rightarrow$  free parameters are  $m_H$ ,  $m_3$ ,  $m_5$ ,  $v_{\chi}$ ,  $\alpha$  plus two triple-scalar couplings.

Dimension-3 terms usually omitted by imposing  $Z_2$  sym. on X. These dim-3 terms are essential for the model to possess a decoupling limit!

 $(UXU^{\dagger})_{ab}$  is just the matrix X in the Cartesian basis of SU(2), found using

$$U = \left(\begin{array}{ccc} -\frac{1}{\sqrt{2}} & 0 & \frac{1}{\sqrt{2}} \\ -\frac{i}{\sqrt{2}} & 0 & -\frac{i}{\sqrt{2}} \\ 0 & 1 & 0 \end{array}\right)$$

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#### Constraint from $b \rightarrow s\gamma$



Hartling, Kumar & HEL, 1410.5538

HEL & Rentala, 1502.01275

 $H_3^+$  in the loop: measurement constrains  $m_3$  and  $\sin \theta_H$ 



#### HEL & Rentala, 1502.01275

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#### HEL & Rentala, 1502.01275

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